



LIFESAVING SOCIETY  
*The Lifeguarding Experts*

## 2016 WATER SMART AWARD SUBMISSION REPORT

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<b>Purpose:</b>	To recognize affiliate members for promoting Water Smart activity /messages.
<b>Eligible:</b>	All Lifesaving Society affiliate members.
<b>Deadline for submission:</b>	January 13, 2017.
<b>Submission process:</b>	Complete report on pages 2 and 3.  Attach examples and submit to the Lifesaving Society office to the attention of Barbara Byers – 400 Consumers Road, Toronto, Ontario M2J 1P8
<b>Campaign Resources:</b>	Go to <a href="http://www.lifesavingsociety.com/Who's Drowning/Take Action">www.lifesavingsociety.com/Who's Drowning/Take Action</a> . 2016 Canadian Drowning Report and 2016 Ontario Drowning Report. Posters, brochures, DVDs etc.

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Save this form on your computer. Fill it in and forward to Barbara Byers, Public Education Director by:  
 email ([Barbarab@lifeguarding.com](mailto:Barbarab@lifeguarding.com)), or by fax (416-490-8766), or by mail Lifesaving Society, 400 Consumers Road,  
 Toronto, Ontario M2J 1P8  
**Deadline January 13, 2017**

1.	Affiliate			
2.	Contact Name			
a)	Contact Email Address			
b)	Contact Phone Number			
3.	Location(s) of Activity / Event:			
4.	Indicate the Water Smart messages used in your campaign:			
	• If you're not within arm's reach, you've gone too far.			
	• Always swim with a buddy.			
	• Don't drink and drive your boat.			
	• Always wear your lifejacket in a boat.			
	• Check the ice.			
	• Ensure enhanced supervision of non-swimmers at all times.			
	• All Canadian children should learn to Swim to Survive			
	• ON GUARD- When you wear the card, you're On Guard			
5.	Identify the key activities / events that you used to deliver your Water Smart campaign: (see chart on the next page)			
Message		Activity / Event	Date	# People
	(Example) If you're not within arm's reach, you've gone too far.	Information event at day cares, children's fair.	July 15, 2016	25
	(Example) Always wear your lifejacket in a boat.	Displays set up at 3 marinas with poster and lifejackets	July 30, 2016	200

